

2019



Boston Conference Series: May 2019 Conference Programme

4th Academic International Conference on
Interdisciplinary Business Studies– AICIBS 2019
International Conference on Business, Law and Social
Science-ICBLSS 2019

Conference Venue: Harvard University, Martin
Conference Center at Harvard Boston USA

Conference Dates: 06th-08th May 2019



FLE Learning



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FLE Learning

FLE Learning seeks to develop the knowledge and skills of both public and private sector actors on key new developments and issues in the area of law, trade, business, finance and economics by organising a variety of events, such as conferences, courses, training, and workshops.

In the past year, FLE has successfully organised Twenty Eight international academic conferences in which delegates from over 65 different countries participated, including Afghanistan, Algeria, Australia, Azerbaijan, Bangladesh, Belgium, Brazil, Bulgaria, Canada, Chile, China, Cyprus, Czech Republic, DR Congo, Egypt, Estonia, France, Georgia, Germany, Ghana, Greece, Hong Kong, Hungary, India, Indonesia, Ireland, Israel, Italy, Japan, Jordan, Korea, Kuwait, Lithuania, Malaysia, Mauritius, Mexico, Morocco, Netherlands, New Zealand, Nigeria, North Cyprus, Oman, Pakistan, Philippines, Poland, Portugal, Qatar, Romania, Russia, Saudi Arabia, Singapore, Slovakia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, USA and Uzbekistan. FLE has also organised and provided various intensive onsite training programmes to public sector organisations and firms in the past years to develop and improve their controls and systems so as to ensure effective compliance with financial crime laws and regulations. Registered experts from the company also provided technical assistance to different firms to develop their risk portfolio by assessing various risks facing the firm and to update and improve the firm’s internal controls and systems to efficiently detect and prevent potential financial crimes.

FLE (previously known as 'FLE Legal Education') was established in 2005 as the foremost provider of the Qualified Lawyers Transfer Test (QLTT) in the Indian Sub-Continent, and was set up with the support of the Law Society of England and Wales and the British High Commissioner, New Delhi. QLTT was conducted in India by FLE in conjunction with Central Law Training (CLT), UK, and successful completion allows practising Indian lawyers to be admitted to the Roll of Solicitors of the Supreme Court of England and Wales. The programme was launched in India to allow Indian lawyers to take this test while in their home country.

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Boston Conference Series| 6th-8th May 2019

Martin Conference Center Harvard Medical School 77 Avenue Louis Pasteur Boston, MA 02115 United States

Conference Programme Day ONE*

Monday, 6th May 2019

08:45 AM: 09:10 AM : Registration Tea & Coffee

09:10 AM: 09:20 AM : **Welcome and Opening Remarks** (Room 217)

Welcome and Opening Remarks by **Prof. Pedro Gutierrez-Yurrita**, Professor, Instituto Politécnico Nacional (**Mexico**) **Conference Chair and Keynote Speaker**

9:20:00 AM - 9:40:00 AM (**Keynote Session**)

Prof. Pedro Gutierrez-Yurrita, Professor, Instituto Politécnico Nacional (**Mexico**), *Critical theory of living fully in indigenous communities of the Sierra Otomí (Mexico)* (Delegate Number: Gutierrez-Yurrita 7377 - CN10 - **Oral Presentation**) Seat No: 1

Day ONE Session ONE (Panel Discussion Session)

Presentation on: **Monday, 6th May 2019**

Session chaired by **Prof. Tom Sorell**

Presentation Group: Panel Discussion

Conference Room/Hall - Room 217

9:40:00 AM - 10:40:00 AM

Topic: *Business Ethics and New Technologies*

Prof. Tom Sorell, Professor, University of Warwick (**United Kingdom**), (Delegate Number: Sorell 7284 - CN05 Seat No: 2. **Co-Author:** **Dr. John Guelke**, Research Fellow, University of Warwick (**United Kingdom**) (Delegate Number: Guelke 7284 - CN06 - Seat No: 3. **Co-Author:** **Dr. Jethro Butler**, Research Fellow, University of Warwick (**United Kingdom**) (Delegate Number: Butler 7284 - CN07 - Seat No: 4

10:40:00 AM -11:00:00 AM **Morning Tea/Coffee Break**

Day ONE Session TWO –

Presentation on: **Monday, 6th May 2019**

Session chaired by **Prof. Pedro Gutierrez-Yurrita**

Presentation Group: Business & Management

Conference Room/Hall - Room 217

11:00:00 AM - 11:20:00 AM

Dr. Anh Duc Tran, Expert cum Researcher, Vietnam Ministry of Finance (**Vietnam**), *The Role of Public Debt in the Economic Development of Viet Nam in the Next Decade* (Delegate Number: Tran 7206 - DF03 - **Oral Presentation**) Seat No: 5. **Co-Author:** **Mr. Binh Duc Tran**, Expert cum Researcher, Ocean Institute (**Vietnam**) (Delegate Number: Tran 7206 - DF04 - **Oral Presentation**) Seat No: 6

11:20:00 AM - 11:40:00 AM

Dr. Thiet Thanh Le, Researcher, Nguyen Tat Thanh University (**Vietnam**), *Employee Commitment at Vietnamese Private Company* (Delegate Number: Le 7247 - DF01 - **Oral Presentation**) Seat No: 7. **Co-Author: Ms. Tran Diem Phuong**, Visiting Teacher, Nguyen Tat Thanh University (**Vietnam**) (Delegate Number: Diem Phuong 7247 - DF02 - **Oral Presentation**) Seat No: 8

11:40:00 AM - 12:00:00 PM

Mr. Savangdy Paseuth, DBA Student, North-Chiang Mai University (**Lao PDR**), *How to Develop The Readiness For Professional Lawyer to Support The AEC: Lao PDR. Context* (Delegate Number: Paseuth 7288 - DF08 - **Oral Presentation**) Seat No: 9. **Co-Author: Dr. Phithagorn Thanitbenjasith**, Associate Professor, North-Chiang Mai University (**Thailand**) (Delegate Number: Thanitbenjasith 7288 - DF06 - **Oral Presentation**) Seat No: 10

12:00:00 PM - 12:20:00 PM

Mrs. Ioanna-Elissavet Kalokairinou, PhD Student, PHARE, Sorbonne University (**France**), *The Greek shipowners and the trade during the period 1830-1914. The passage from the wooden sailing ships to the hyper-Atlantic engine propelled ships* (Delegate Number: Kalokairinou 7071 - CN03 - **Oral Presentation**) Seat No: 11

12:20:00 PM - 12:40:00 PM

Mr. Selim MİSAFİR, Research and Teaching Assistant, Akdeniz University (**Turkey**), *Human Rights Beyond Borders* (Delegate Number: MİSAFİR 7359 - CN08 - **Oral Presentation**) Seat No: 12

12:40:00 PM - 1:00:00 PM

Dr. Anh Duc Tran, Expert cum Researcher, Vietnam Ministry of Finance (**Vietnam**), *A Strategic Vision for Vietnam in the Industrial Revolution 4.0 - AICIBS 2019 : Tran 7207* (Delegate Number: Tran 7207 - DF03A - **Oral Presentation**) Seat No: 13

1:00:00 PM - 1:10:00 PM

Day ONE Group Photograph

1:10:00 PM - 1:50:00 PM

Lunch Break

Day ONE Session THREE –

Presentation on: **Monday, 6th May 2019**

Session chaired by **Dr. John Guelke**

Presentation Group: Business & Management

Conference Room/Hall - Room 217

1:50:00 PM - 2:10:00 PM

Dr. Doan Cong Tran, Administrator cum Researcher, Mekolor Vietnam (**Vietnam**), *One Mekong One Meal Initiative* (Delegate Number: Tran 7310 - DF09 - **Oral Presentation**) Seat No: 14. **Co-Author: Dr. Vo Xuan Truong**, Researcher, Vietnam Aviation Academy (**Vietnam**) (Delegate Number: Truong 7310 - DF13 - **Oral Presentation**) Seat No: 15

2:10:00 PM - 2:30:00 PM

Dr. Long Duc Bao Nguyen, Researcher, Dong Do University (**Vietnam**), *Study on Operation Management for Eliminate Defect on Automotive Diecasting Mass Production* (Delegate Number: Nguyen 7312 - DF11 - **Oral Presentation**) Seat No: 16. **Co-Author: Dr. Vu Xuan Truong**, Researcher, Dong Do University (**Vietnam**), (Delegate Number: Truong 7312 - DF14 - **Oral Presentation**) Seat No: 17

2:30:00 PM - 2:50:00 PM

Dr. Tracy Trang Ly, Researcher, Nguyen Tat Thanh University (**Vietnam**), *Talent Management in Nhon Hoa Scale Company* (Delegate Number: Ly 7313 - DF10 - **Oral Presentation**) Seat No: 18

2:50:00 PM - 3:10:00 PM

Mr. Sengsouvanh Chanthouloung, DBA Student, North-Chiang Mai University (**Lao PDR**), *Attesting good governance in Laos PDR: Is this sustainability development framework propellant to a large enterprise?* (Delegate Number: Chanthouloung 7334 - DF16 - **Oral Presentation**) Seat No: 19. **Co-Author: Dr. Suteera Sribenjachote**, Lecturer & DBA Program Committee, North-Chiang Mai University (**Thailand**), (Delegate Number: Sribenjachote 7334 - DF15 - **Oral Presentation**) Seat No: 20

3:10:00 PM - 3:30:00 PM

Mr. Khamhou Phanthavong, DBA Student, North-Chiang Mai University (**Lao PDR**), *Appearing Model of Social Enterprise in Laos PDR: An Introductory Analysis* (Delegate Number: Phanthavong 7298 - DF07 - **Oral Presentation**) Seat No: 21

3:30:00 PM - 3:50:00 PM Afternoon Tea/Coffee Break

Day ONE Session FOUR –

Presentation on: **Monday, 6th May 2019**

Session chaired by **Dr. Jethro Butler**

Presentation Group: Business & Management

Conference Room/Hall - Room 217

3:50:00 PM - 4:10:00 PM

Mr. Osman Veysel ERDAG, PhD Student, University of Arkansas at Little Rock (**USA**), *The Impact of Strategic Leadership Behavior of Information Technology (IT) Managers on Strategic Alignment Maturity Between Business and IT* (Delegate Number: ERDAG 7383 - DF22 - **Oral Presentation**) Seat No: 22

4:10:00 PM - 4:30:00 PM

Dr. Long Duc Bao Nguyen, Researcher, Dong Do University (**Vietnam**), *The Belt and Road Initiative (BRI): A Vietnamese Perspective* (Delegate Number: Nguyen 7268 - DF05 - **Oral Presentation**) Seat No: 23

4:30:00 PM - 5:00:00 PM

Dr. Long Duc Bao Nguyen, Researcher, Dong Do University (**Vietnam**), *The Industry Revolution 4.0 and Commerce Transformation in Vietnam* (Delegate Number: Nguyen 7311 - DF12 - **Oral Presentation**) Seat No: 24

05:00 PM: 05:10 PM

Closing Remarks by **Prof. Pedro Gutierrez-Yurrita**, Professor, Instituto Politécnico Nacional (**Mexico**), **Conference Chair and Keynote Speaker**

Welcome Dinner Day ONE

07:30 PM - 9:30 PM Welcome Dinner* at The Inn at Longwood Medical- Restaurant, 342 Longwood Ave, Boston, MA 02115, US. **Phone: +1 617-731-4700** (Only for those delegates who have registered and paid for the social events)

Direction from Conference Venue to The Inn at Longwood Medical:

Walk south-west on Avenue Louis Pasteur to ward longwood avenue (0.1 miles) -> Turn right onto Longwood Ave (0.2 miles)



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Conference Programme Day ONE*

Tuesday, 7th May 2019

Open to all Registered Delegates

11:30 PM to 12:45 PM **Social Networking Lunch** at The Maharaja Restaurant, 57 JFK Street Cambridge, MA 02138 Phone: (617) 547-2757, (617) 547-2758. The Maharaja is located in the heart of Harvard Square at 57 JFK Street, Cambridge, MA on the 2nd floor (above Staples) with stunning floor to ceiling windows overlooking bustling Harvard Square. You can enter the building through the doors between Wagamama restaurant and Staples.

DIRECTIONS BY SUBWAY: The Maharaja is located just a minute walk from Harvard Station on the Red line.

12:45:00 to 14:00:00 Harvard University Literacy Walking Tour
Tour Departs from The Maharaja Restaurant, 57 JFK Street Cambridge, MA 02138

List of Listner(s)

Mr. Vilakone Phanthanousy, DBA Student, North-Chiang Mai University (**Lao PDR**), *Listener* (Delegate Number: Phanthanousy 412 - DF18 - **Listener**) Seat No: 25

Mr. Phonepaseuth Inthasorn, DBA Student, North-Chiang Mai University (**Lao PDR**), *Listener* (Delegate Number: Inthasorn 414 - DF20 - **Listener**) Seat No: 26

Mr. Khamla Nackkhavong, DBA Student, North-Chiang Mai University (**Lao PDR**), *Listener* (Delegate Number: Nackkhavong 415 - DF21 - **Listener**) Seat No: 27

Ms. Pimpa Matrong, Ph.D Student, International Academy of Management and Economics, Philippines (**Thailand**), *Listener* (Delegate Number: Matrong 413 - DF19 - **Listener**) Seat No: 28

Mr. Mohammed Alhuzaimi, Student, Case Western Reserve University (**United States**), *Listener* (Delegate Number: Alhuzaimi 416 - CN11 - **Listener**) Seat No: 29

Mr. Sadiah Alayafi, Student, Niagara University (**USA**), *Listener* (Delegate Number: Alayafi 417 - DF23 - **Listener**) Seat No: 30

Ms. Wiraporn Jeesorn, DBA Student, North-Chiang Mai University (**Thailand**), *Listener* (Delegate Number: Jeesorn 411 - DF17 - **Listener**) Seat No: 31

07:30 PM - 9:30 PM Social Networking Dinner* at **Wagamama Restaurant - Prudential Center**, Prudential Tower store 117, 800 Boylston St, Boston, MA 02199, United States (Only for those delegates who have registered and paid for the social events).

Direction from Conference Venue to Wagamama Resturant – Prudential Center:

Walk 0.3 mi (6 mins) toward **Longwood Medial Area- Station** - Take **T** “E” towards **Lechmere Station** (10-12 mins) Take off at **Prudential Station** and Walk 0.2 miles (3-5 mins) toward **Prudential Center**.

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Conference Programme Day ONE*

Wednesday, 8th May 2019

08:45 AM to 17:00 PM

Boston Old Town Trolley Tour; Boston Harbor Cruise; Old State House Museum; and Boston Tea Party Ships & Museum

Your day Tour include Hop on and off ALL DAY, Boston Harbor Cruise (45 Minutes), Old State House Museum, and entry to Boston Tea Party Ships & Museum

Group Departs from outside Sheraton Hotel:

Meeting place Sheraton Hotel Reception

Stop #11 In front of the Sheraton Hotel Depot. [Address- Sheraton Hotel, 39 Dalton Street, Boston, MA 02199]

Departure Time

09:00 AM

Duration

Hop on and off ALL DAY

Contact Details

Old Town Trolley Tours +1 (855) 396-7433

Experience the best of greater Boston's top 100 attractions (19 Stops) in one day on this guided sightseeing tour around the city.

Old State House Museum

The Old State House, built in 1713 on the site of the first Town House, is the oldest surviving public building in Boston. The building served as a meeting place for the exchange of economic and local news and was said to be the center of politics in the colonies.


Boston Tea Party Ships & Museum

The Boston Tea Party was "the single most important event leading up to the American Revolution." It is dedicated to telling the story of that fateful night of December 16, 1773. By combining cutting edge interactive technology with live historical performances, the Boston Tea Party Ships & Museum offers an experience like no other.

Boston Harbor Cruise (45 Minutes) [Subject to Availability/Weather Conditions]

Cruise along Boston's Inner and Outer Harbor and see Historic Landmarks. Learn about the past, present and future of Boston's historic Harbor. Includes tales of famous revolutionary battles, the Nation's oldest continuously manned lighthouse, islands of the outer Harbor and Boston as a working industrial port.

Direction from Conference Venue to Marriott Copley Place Hotel: Walk 0.3 mi (6 mins) toward **Longwood**

Medial Area- Station- Take  "E" towards **Lechmere Station** (10-12 mins) Take off at **Prudential** and Walk 0.2 miles (3-5 mins) toward Boston Marriott Copley Place, 110 Huntington Ave, Boston, MA 02116, USA

Note: Day ONE Welcome Dinner*, Day TWO Social Networking Dinner* and Day THREE* social networking events are only for those delegates who have registered and paid for the social events.

Important Information

Registration & Welcome Pack: All delegates **MUST register** for the conference at the registration desk on the first day of the conference between 8:45am to 9:10am. At the registration desk, they will be provided with conference welcome pack, which will include conference programme, conference abstracts, certificate of attendance and other useful information.

Conference Venue: Please note that the venue of the conference is Martin Conference Center Harvard Medical School 77 Avenue Louis Pasteur Boston, MA 02115 United States.

Dress Code: Although there is no particular dress code for the conference, we would like to request you to kindly dress formally/smartly during the conference.

Presentation Duration: You are required to give an oral presentation of 15 minutes (maximum) plus 5 minutes for discussion where other participants may ask you questions regarding your presentation and research. Please note that your presentation must be in English language.

PowerPoint Presentation: For your presentation, you can either use PowerPoint or Prezi, whichever is more convenient for you. For PowerPoint presentation, we request you to kindly bring it on your own USB/memory stick. You do not need to email us your presentation copies. However, please note that each delegate will be given internet access during the conference.

Wifi: Each Delegate will be given a wifi code to use internet connection during the conference

Non-Smoking Area: We would like to bring it to the notice of all registered delegates that the conference venue is a non-smoking College. It is therefore our humble request that no registered conference delegate should smoke inside the college premises.

Data Protection Policy: Under the data protection law, we cannot share the personal data and presentation materials of any conference delegate without his/her permission. We therefore encourage all delegates to personally exchange their business cards during the conference if they want to exchange any further correspondence. For detailed information about our data protection policy, please visit <https://www.flelearning.ca/data-protection/>

Social Media: Please follow us for **conference updates** and your **presentation pictures** on **twitter** (<https://twitter.com/FLELearning>)

FULL Paper Publication Policy: Papers submitted and presented at the conference will be published in the conference proceedings, subject to their acceptance by the review committee. To be considered for publication in the conference proceedings, submitted papers must strictly adhere to our prescribed in-house referencing style ie., Harvard Citing and Referencing Style. Each conference proceeding will have a unique digit International Standard Serial Number (ISSN) and/or International Standard Book Number (ISBN) code. For further information, please visit <https://www.flelearning.ca/submission-guideline/>.

If you want your FULL paper (maximum 5000 words) to be published in the conference proceedings, kindly handover the duly signed copy of the COPYRIGHT LICENCE AGREEMENT to the FLE representative at registration desk on DAY ONE of the conference. A copy of the copyright agreement will be provided to you in your 'Conference Welcome Pack' on the first day of the conference. Once we will receive your duly signed agreement, we will be in contact with you within the next three weeks to confirm when you can expect a proof of your paper to review, if accepted for publication in the proceedings.

If you also wish your FULL paper to be considered for publication in the peer-reviewed e-journal, you must authorise us to consider your paper for publication in the respective Journal by giving us your clear instructions in the same Copyright agreement. For publication in the E-Journal, please be advised that after the acceptance of your full paper for publication in any of our E-Journals, your paper will enter the production cycle and you will be asked to pay the publication fee/charges in the sum of £73.50 per 5,000 words. If the payment is not received before the deadline (usually 5 working days from the acceptance notice), your paper will be withdrawn from the publication process. However, on receipt of the publication fee, the necessary editing and formatting corrections will be made and you will receive the final proof of your article for review and/or approval to publish.

Please note that if a copy of the duly signed agreement is not received by us, we will not be able to publish your contribution in any manner. For further information about publication, please visit our website <http://www.flepublications.com/>

Note: Copy of the conference Programme will also be provided at the registration desk.

FLE Learning Ltd

Conference Division – North America

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